Modern Data Platform:
how to accelerate your data journey.

From data ingestion to GenAI

Denys Tyshetskyy | 04/09/23

ChatGPT
GenerativeAI
Abracadabra

There is one thing that powers all the Tech trends mentioned above and it is:
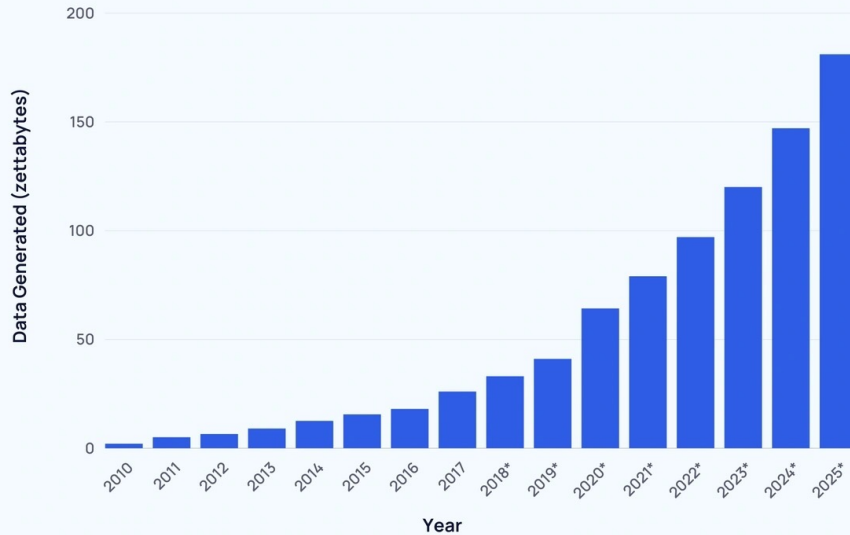
DATA

Global Data Generated Annually

Statista.com

At present 20% of data is generated by humans and 80% by digital systems

Organisations want to extract value from data
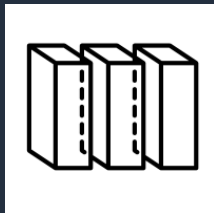
Growth

Diversity

Isolation

Lack of governance

And get from

And many more

To here

Your predicted profit for this quarter is …

Or

Customer churn decreased 5% comparing to the previous quarter

Pillars of Modern Data Architecture

- Scalable data lakes
- Purpose-built services
- Seamless data movement
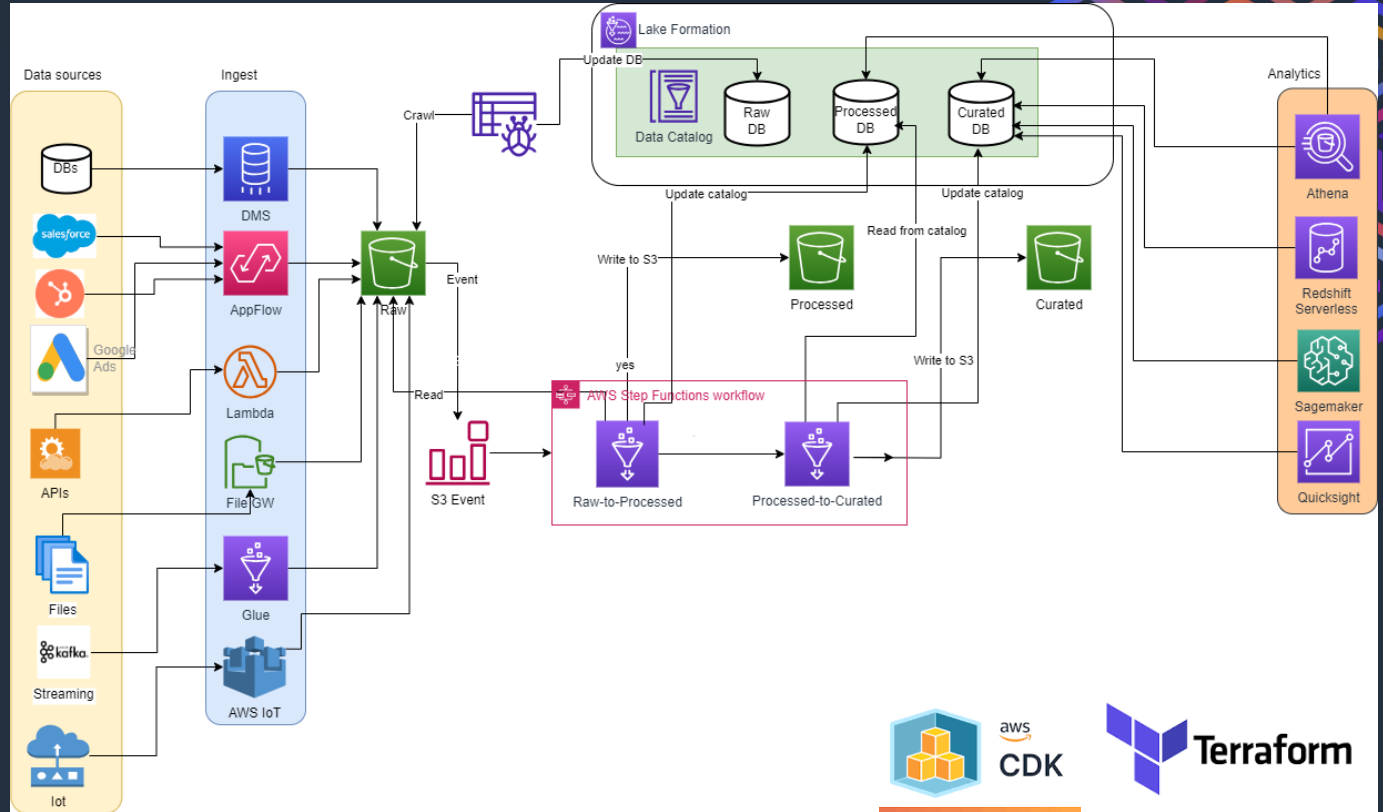- Unified governance
- Performance and cost-effective

Data strategy in action with CyberCX Serverless Data Platform
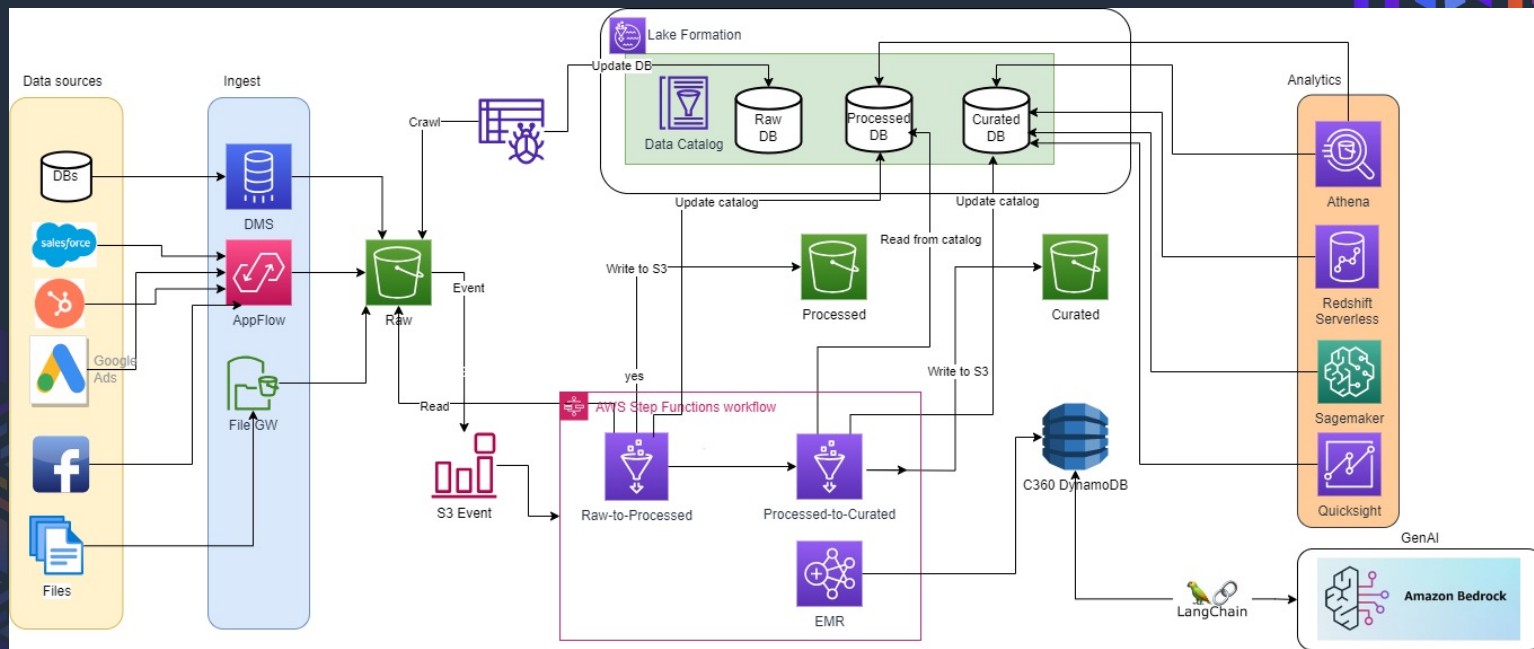
CCX Serverless Data Lake Platform

Value:

- Time-to-market – 10-15 days for the deployment of the foundation of the platform to Prod
- Serverless
- AWS managed services – no licensing
- Cost-effective
- Fully automated DevOps provisioning and CI/CD
- Highly modular and configurable for various business scenarios

Customer 360 use case

Contacts

Auckland Data Event 19th Of September

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Thank you!